



SEUM IP

특 허 법 인 세 움

**Building Patent Assets
with a Highly Strategic Perspective**

SEUM
법무법인 세움

SEUMIP
특허법인 세움

1

Building Patent Assets with a Highly Strategic Perspective

Patent attorneys fully understanding strategies have created robust patent portfolios raising the company value and serving as a barrier to competitors.

2

Always near the Frontier of Innovation Followed by Big Success

We have been with tech companies starting from one idea, developing innovative technologies and achieving a big success. Our own solution has been prepared from the twenty-year experiences of supporting the company's growth and business exit.

3

Truly Creative Team Connecting Your Ideas with Technologies

Our patent attorneys extend your ideas based on in-depth understanding and insight on technologies and markets. We are actively giving opinions and using our networks so that even a short idea can lead to the company's substantial growth.

4

Strategic IP Consulting

We help technology companies build a competitive patent portfolio and eliminate potential IP risks.

5

Collaboration with SEUM LAW

Close collaboration with SEUM LAW (the first boutique law firm with unique experience and expertise in startup, IT, and technology) enables a team of lawyers and patent attorneys to conduct patent dispute services.



Building Patent Portfolios

We build patent portfolios that help the company grow and innovate, with our deep understanding on law and technologies and based on our work experiences at the largest law firm and the top tier patent firms in Korea

- ✓ Diagnosis of patent portfolios
- ✓ Patent mining
- ✓ Suggestion of an R&D roadmap in view of patent circumstances
- ✓ Filing and prosecution of Korean and foreign IP applications



Handling IP Disputes

We assist companies in solving IP disputes by our case experiences and tight cooperation with SEUM LAW in the fastest way.

- ✓ Trials and litigations against KIPO and inter parte ones
- ✓ Counselling on infringement of trade secrets and ITC clearance
- ✓ Negotiation prior to disputes and warning with a cease-and-desist letter

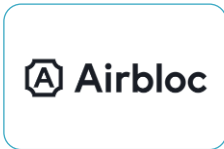


Counseling on IP Strategies

We provide our clients with customized IP strategies for their successful business in Korea.

- ✓ Analysis of Freedom-To-Operate (FTO)
- ✓ Evaluation of patents and counseling on patent purchase

Overseas Company



You can see more partners on our website.

Listed Company



Investor



FAST VENTURES

CREVISSE



#HASHED

FASTINVESTMENT

CRIT VENTURES



FAST TRACK ASIA

Domestic Company



ANIPEN™

HUINNO



두나무

DAY1 COMPANY



ImmuneOncia
Therapeutics Inc.



FAST
FIVE

IMMUNO
IMMUNO DESIGNERS



OPTBIO



GenXore

MARS



LENDIT™



Lab
Hundred

You can see more partners on our website.



Danny Yoon

Patent Attorney/Partner

© **Practice Area** Software, Robot, Mobile Service, Electronic Device, Fashion, Entertainment

© **Education & Experience**

- 2021–Present SEUM IP
- 2016–21 MOA IP / 2006–16 SU IP
- 2003–06 KIM & CHANG / 2002–03 NAM & NAM
- 2001 Passed the Korean Patent Bar Examination
- 2019 Korea National Open University,
College of Social Science (LL.B., Law)
- 2002 Seoul National University, College of Engineering
(B.E., Electrical Engineering)
- 1995 Seoul Science High School

© **Representative Matters**

- [1] Handling patent disputes in the fields of software and electronic devices**
: Represented Naver, Fairchild, Applied Materials, LG U+, Hitachi, Toshiba, etc.
- [2] Handling trademark disputes in the fields of fashion, entertainment and information technology**
: Represented Samsung Corporation, Handsome, YG Entertainment, Qoo10, etc.
- [3] Building global patent portfolios and preparing for patent disputes**
: Represented SiRF against Qualcomm for GPS patents, and purchased patents for defensive use /
Filed and prosecuted patent applications related to Android OS licenses on behalf of Microsoft /
Filed and prosecuted patent applications of BYD etc.
- [4] Building patent portfolios for startups' business exits**
: Represented W company till its being listed in Kosdaq, etc.
- [5] Assisting startups to do IP-driven growth**
: Co-developed patents for outbound licenses on behalf of M company, etc.

© **Publications & Activities**

- Member of INTA
(International Trademark Association)
- CEO of Secondhands Inc. (2019–Present)
- Co-founder & Partner at Futureplay Inc. (2014–19)
- External Consultant for KOCCA (2010–Present)
- Member of the Korea Patent Attorneys Association
(KPAA) (2004–Present)



Seyoung Gil

Patent Attorney/Partner

© **Practice Area** Software, AI, Blockchain, Business Model, Electronic Device, Communication

© **Education & Experience**

- 2021–Present SEUM IP
- 2015–21 MOA IP
- 2008–14 SU IP
- 2007 Passed the Korean Patent Bar Examination
- 2008 Seoul National University, College of Engineering (B.E., Electrical Engineering)

© **Publications & Activities**

- Member of INTA (International Trademark Association)
- Member of Korea Society of Artificial Intelligence in Medicine (2021–Present)
- Examiner of the IP CERT of the Korea Invention Promotion Association (KIPA) (2018–Present)
- Consultant of the Honghap Valley Foundation (2015–Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2010–Present)

© **Representative Matters**

[1] Building Patent Portfolios in the Field of Software/AI/Blockchain/Business Model

- Represented NAVER, Seoul National University, KAIST, Accenture, Baidu, Xiaomi, etc.
- Represented promising startup companies in the field of AI and blockchain

[2] Patent Disputes

- Represented an internet platform company against Google and Overture
- Represented NAVER, Wonder People, etc.

[3] IP Strategy Advisory for Investment/Exit/Listing of Startups

- Advised AI-based H company on purchase of patents to strengthen their patent portfolio
- Advised B company on analysis of Freedom to Operate (FTO) for attracting investment

[4] IP-related Support Programs

- Advised H company and G company on R&D strategies through IP-R&D support programs
- Assisted Korean national R&D institutions in analyzing patented technology trend through patented technology trend analysis support program



Mino Ryu

Patent Attorney/Partner,
Foreign Attorney

© **Practice Area** Biotechnology, Pharmaceuticals, Cosmetics, Food Technology and Chemistry

© **Education & Experience**

- 2021–Present SEUM IP
- 2021–22 MINT Venture Partners, Chief IP Officer
- 2007–20 FirstLaw P.C.
- 2002–07 NAM & NAM
- 2001 Passed the Korean Patent Bar Examination
- 2016 Admitted to the Illinois state bar
- 2015 Boston University, School of Law (LL.M.)
- 1999 Korea University, School of Life Sciences & Biotechnology (M.S., 1999)
- 1997 Korea University, Genetic Engineering (B.S., 1997)

© **Publications & Activities**

- Member of INTA (International Trademark Association)
- Member of Illinois Bar Association (2016–Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2004–Present)

© **Representative Matters**

[1] Patent Strategy Consulting and Prosecution

- Filed and prosecuted patent applications related to small molecules, antibodies, proteins, peptides, oncolytic virus, immune cells, stem cells, genome editing, vaccines, microorganisms, etc.
- Represented Roche, Pfizer, GSK, Merck, Air Products, Wyeth, Immatics, KRIBB, biotech companies, etc.

[2] IP Disputes

- Represented DSM in patent invalidation trials / Represented SK Chemicals in patent invalidation actions and scope confirmation trials / Represented Pfizer in patent term extension cases (Pharmaceuticals), etc.

[3] IP Analysis

- FTO analysis for marketing antibody of S company, peptide of I company, and sunscreen lotion of P company
- Infringement and validity analysis of a patent relating to paper coating compositions), etc.



Youngjin Yun

Patent Attorney/Partner,
Foreign Attorney

© **Practice Area** Electronic Device, Battery, Communication, AI, VR/AR, NFT and Software

© Education & Experience

- 2021–Present SEUM IP
- 2016–21 MOA IP
- 2012 SINJI IP
- 2010 Passed the Korean Patent Bar Examination
- 2019 Admitted to the Washington D.C. Bar
- 2020 Northwestern University,
Pritzker School of Law (LL.M., Law)
- 2019 Korea Advanced Institute of Science and Technology,
Moon Soul Graduate School of Future Strategy
(M.S., Intellectual Property)
- 2012 Yonsei University, College of Engineering
(B.E., Electrical & Electronic Engineering)

© Representative Matters

[1] Building patent portfolios in the fields of electronic devices / communication / software /BM

- Represented Samsung Electronics, KAIST, etc.
- Built patent portfolios for promising startups in the fields of AI, blockchain, NFT, metaverse and videotelephony

[2] Counseling on IP trades and licenses of startups

- Advised startups on patent license agreements with overseas universities and companies in relation to medical devices and blockchains
- Advised H company on purchasing patents to strengthen its patent portfolio

[3] Counseling on patent disputes

- Advised startups on dispute prevention in the fields of AI and blockchain
- Represented M company in a patent dispute with an overseas company

© Publications & Activities

- Member of INTA (International Trademark Association)
- Advisor of the Korea District Heating Corporation (KDHC) (2021–Present)
- Member of the Korea Valuation Association (KVA) (2021–Present)
- Advisor of the Korean Association for Industrial Technology Security (KAITS) (2020–Present)
- Member of the Washington D.C. Bar Association (2019–Present)
- External Advisor for Technical Evaluation of the NICE D&B (2017–Present)
- Member of the Korea Patent Attorneys Association (KPAA) (2017–Present)

SEUMIP
특허법인 세움

Minguk Suh

Patent Attorney /
Chief Attorney on Incoming
and Outgoing Patent Matters

© Practice Area

Software, Electronic Device, Business Model

© Education & Experience

- 2021–Present SEUM IP
- 2015–21 MOA IP
- 2012–15 SU IP
- 2004–10 KIM & CHANG
- 2003 Lee International IP & Law
- 2002 Passed the Korean Patent Bar Examination
- 2008 Korea National Open University,
College of Social Science (LL.B., Law)
- 2002 Seoul National University, College of Engineering
(B.E., Electrical Engineering)



Song-i Yang

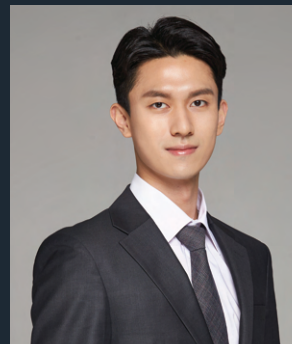
Patent Attorney

© Practice Area

Trademark, Biotechnology, Chemistry,
Fashion, Entertainment

© Education & Experience

- 2022–Present SEUM IP
- 2014–18 Changhan IP
- 2010–14 LG Corp.
- 2005–10 LG U+
- 2004–05 Unis Patent and Law Firm
- 2003–04 SHIN & PARK
- 2002 Passed the Korean Patent Bar Examination
- 2003 Yonsei University, College of Engineering
(B.E., Biotechnology)



Yoonho Jeon

Patent Attorney

© Practice Area

Software, Autonomous Driving,
Electrical Vehicle, Electronic Device

© Education & Experience

- 2021–Present SEUM IP
- 2020–21 PARK, KIM & PARTNERS
- 2019–20 YOON & YANG IP
- 2018 Passed the Korean Patent Bar Examination
- 2019 Korea University, College of Engineering
(B.E., Electrical Engineering)



Gichul Baek Patent Attorney

© Practice Area

Biotechnology, Pharmaceuticals, Cosmetics,
Food Technology and Chemistry

© Education & Experience

- 2022–Present SEUM IP
- 2021–22 Lee International IP & Law
- 2019–21 MJ International Patent Law Firm
- 2018 Passed the Korean Patent Bar Examination
- 2013 Seoul National University,
School of Biological Sciences (M.S., 2013)
- 2011 Korea University,
College of Life Sciences & Biotechnology (B.S., 2011)



Seungjun Han Patent Attorney

© Practice Area

Electronic Device, Mechanics, Software,
Autonomous Driving, Electrical Vehicle, Battery

© Education & Experience

- 2023–Present SEUM IP
- 2021–23 Republic of Korea Army HQ
(Department of IP Analysis and Utilization)
- 2018 Passed the Korean Patent Bar Examination
- 2021 Yonsei University, College of Engineering
(B.E., Mechanical Engineering)



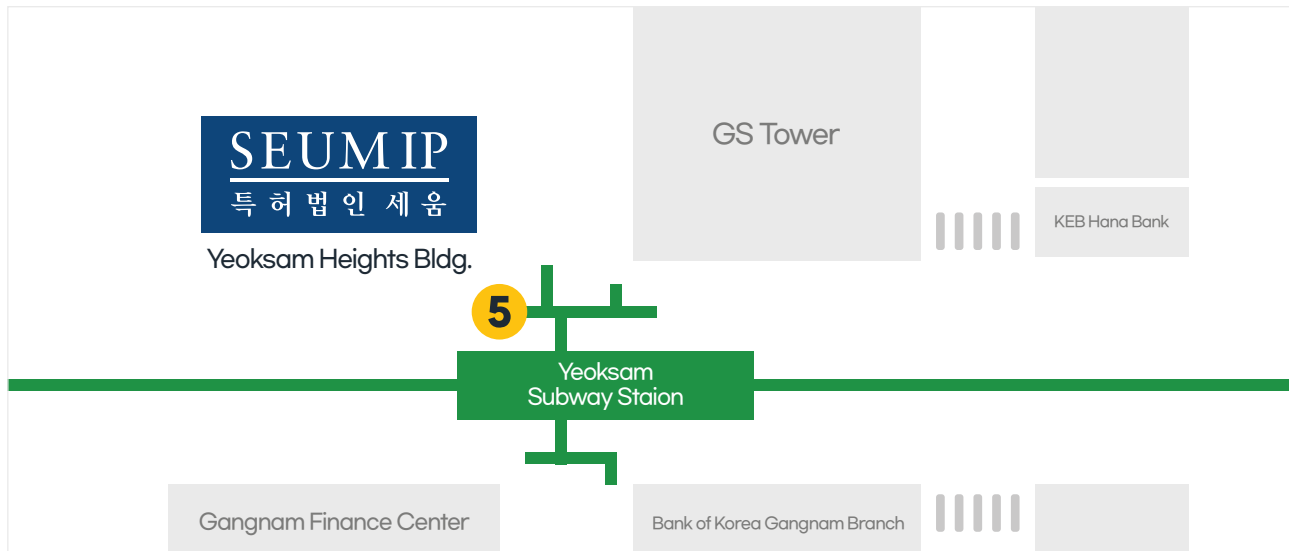
Jaehwan Lee Patent Attorney

© Practice Area

Biotech, Pharmaceuticals, Clean Energy,
Cosmetics, Food Technology and Chemistry

© Education & Experience

- 2023–Present SEUM IP
- 2020 Passed the Korean Patent Bar Examination
- 2023 Seoul National University,
School of Biological Sciences (B.S.)



BY SUBWAY



Exit 5 of Yeoksam Subway Station (Line No.2)

BY BUS



146, 147, 341, 360, 463, 740, 1100, 1700, 2000, 3600, 4211, 7007, 8001, 9303, 9600, 2000-1, N13, N61

BY CAR



Continue straight for about 30m from the Yeoksam Station intersection to Gangnam Subway Station

SEUM IP

특 허 법 인 세 움

T 02-2135-5712

E ip@seumip.com

F 02-2135-5720

H www.seumip.com

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